



Coxit Public Relations / Repant ASA

Challenge

To be a valuable sparring partner for a listed European supplier of complete high-quality reverse vending systems for beverage containers.

Strategy and Action

To be a sparring partner for an international and listed company requires extensive knowledge about the stockmarket, regulations and of course the company and its industry. Due to this knowledge Coxit PR has played a pivotal role in arranging emissions, preparing annual and quarterly reports, regulatory announcement and other kind of financial and market related communications. We have also developed new communication channels for financial communication.

Results

During the past year Repant has been "The company of the week" in one of Norway's two most popular financial newspapers and has also accomplished a very successful emission. As the first PR-agency in Norway, Coxit PR developed a dedicated emission web and a customised emission video which were used together with the prospectus and other PR-related activities. Repant gained a lot of attention due to the new channels and the emission was oversubscribed.

